

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	368
Invoice #	200159-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @6a	KRQE News 13 @6a		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	6:22 AM	NMSNTV04GPH	\$200.00		3
	All			F	08/24/12	:30	6:56 AM	NMSNTV04GPH	\$200.00		2
2	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		08/20/12 to 08/26/12	1x	----F--				
	All			F	08/24/12	:30	8:28 AM	NMSNTV04GPH	\$300.00		2
3	All	Let's Make A Deal	M-F 10a-11a		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	9:59 AM	NMSNTV04GPH	\$250.00		4
	All			F	08/24/12	:30	10:27 AM	NMSNTV04GPH	\$250.00		2
4	All	Soap Rotator	M-F 1230p-2p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:00			<del>\$300.00</del>	See MG 4.5	2
	All			F	08/24/12	:30	12:59 PM	NMSNTV04GPH	\$300.00		4
5	All	Dr. Phil	3p-4p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	3:10 PM	NMSNTV04GPH	\$300.00		2
	All			F	08/24/12	:30	3:38 PM	NMSNTV04GPH	\$300.00		4
6	All	KRQE News 13 @4p	4p-430p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	4:12 PM	NMSNTV04GPH	\$550.00		2
	All			F	08/24/12	:30	4:30 PM	NMSNTV04GPH	\$550.00		4
7	All	KRQE News 13 @430p	430p-5p		08/20/12 to 08/26/12	2x	----F--				
	All			F	08/24/12	:30	4:44 PM	NMSNTV04GPH	\$550.00		4
	All			F	08/24/12	:30	4:57 PM	NMSNTV04GPH	\$550.00		2
9	All	Jeopardy	M-F 6p-630p		08/20/12 to 08/26/12	1x	----F--				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	368

Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
9	All	Jeopardy	M-F 6p-630p	F	08/24/12	:00						
	All				to							
11	All	M-F KRQE News 13 @10p	10p-1035p	F	08/20/12 to 08/26/12	1x		----F--			\$1,400.00 See MG 9.3	2
	All				to							
12	All	NFL Pre-Season Game	NFL Pre-Season Gar	F	08/24/12	:30		10:30 PM	NMSNTV04GPH	\$1,100.00		2
	All				to							
13	All	NFL Pre-Season Game	NFL Pre-Season Gar	F	08/20/12 to 08/26/12	1x		----F--			\$5,000.00	1
	All				to							
14	All	Sa KRQE News 13@10	10p-1035p	Sa	08/20/12 to 08/26/12	1x		-----S-			\$5,000.00	1
	All				to							
15	All	Sa 1030-1130p	1035p-1135p	Sa	08/25/12	:30		8:33 PM	NMSNTV04GPH	\$450.00		2
	All				to						\$450.00	1
16	All	Su 7a-8a	7a-8a	Sa	08/20/12 to 08/26/12	2x		-----S-			\$100.00	2
	All				to						\$100.00	1
17	All	CBS Sunday Morning	8a-930a	Su	08/26/12	:30		7:29 AM	NMSNTV04GPH	\$100.00		2
	All				to						\$100.00	1
18	All	Face the Nation	930-10a	Su	08/20/12 to 08/26/12	1x		-----S			\$800.00	1
	All				to							
	All				08/20/12 to 08/26/12	2x		-----S			\$500.00	1

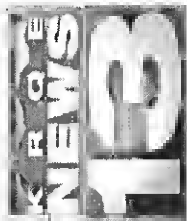
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Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	368

Order #	200159
Alt Order #	06844510
Deal #	
Order Flight	08/23/12 - 08/30/12

Station	KROE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

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Billing Calendar	Broadcast
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Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	All	Face the Nation	930-10a	Su	08/26/12	:30	9:59 AM	NMSNTV04GPH	\$500.00		2
19	All	Su KRQE News 13 @530p	530p-6p	Su	08/20/12 to 08/26/12	2x	-----S				
	All			Su	08/26/12	:30	5:38 PM	NMSNTV04GPH	\$275.00		2
	All			Su	08/26/12	:30	5:55 PM	NMSNTV04GPH	\$275.00		1
20	All	Sun Prime Hour 1	6p-7p	Su	08/20/12 to 08/26/12	1x	-----S				
	All			Su	08/26/12	:30	6:57 PM	NMSNTV04GPH	\$3,000.00		1
21	All	Su KRQE News 13@10	10p-1035p	Su	08/20/12 to 08/26/12	2x	-----S				
	All			Su	08/26/12	:30	10:11 PM	NMSNTV04GPH	\$500.00		2
	All			Su	08/26/12	:30	10:33 PM	NMSNTV04GPH	\$500.00		1
22	All	Su 1030-1130p	1035p-1135p	Su	08/20/12 to 08/26/12	2x	-----S				
	All			Su	08/26/12	:30	10:49 PM	NMSNTV04GPH	\$100.00		1
	All			Su	08/26/12	:30	11:34 PM	NMSNTV04GPH	\$100.00		2

Aired Spots

31

Gross Total	\$23,250.00
Agency Commission	\$3,487.50
Net Amount Due	\$19,762.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$1,383.38
	\$21,145.88

Payment Terms 30 Days

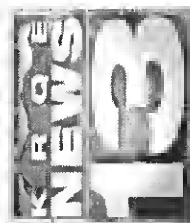
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Invoice #	189466-2
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/03/12

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	236

Order #	189466
Alt Order #	06831492
Deal #	
Order Flight	07/27/12 - 08/06/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
19	All	KRQE News 13 @6a	KRQE News 13 @6a		07/30/12 to 08/05/12	10x		MTWTF--				
	All			M	07/30/12	:30	6:38 AM		NMSNTV30GPH	\$125.00		1
	All			M	07/30/12	:30	6:55 AM		NMSNTV30GPH	\$125.00		9
	All			Tu	07/31/12	:30	6:29 AM		NMSNTV30GPH	\$125.00		2
	All			Tu	07/31/12	:30	6:52 AM		NMSNTV30GPH	\$125.00		7
	All			W	08/01/12	:30	6:09 AM		NMSNTV30GPH	\$125.00		6
	All			W	08/01/12	:30	6:29 AM		NMSNTV30GPH	\$125.00		3
	All			Th	08/02/12	:30	6:08 AM		NMSNTV03GPH	\$125.00		4
	All			Th	08/02/12	:30	6:43 AM		NMSNTV03GPH	\$125.00		8
	All			F	08/03/12	:30	6:30 AM		NMSNTV03GPH	\$125.00		10
	All			F	08/03/12	:30	6:52 AM		NMSNTV03GPH	\$125.00		5
20	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	7:29 AM		NMSNTV30GPH	\$150.00		3
	All			Tu	07/31/12	:30	7:25 AM		NMSNTV30GPH	\$150.00		4
	All			W	08/01/12	:30	8:37 AM		NMSNTV30GPH	\$150.00		2
	All			Th	08/02/12	:30	7:38 AM		NMSNTV03GPH	\$150.00		5
	All			F	08/03/12	:30	8:21 AM		NMSNTV03GPH	\$150.00		1
22	All	KRQE News 13 @430p	430p-5p		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	4:42 PM		NMSNTV30GPH	\$275.00		2
	All			Tu	07/31/12	:30	4:44 PM		NMSNTV30GPH	\$275.00		1
	All			W	08/01/12	:30	4:44 PM		NMSNTV30GPH	\$275.00		3
	All			Th	08/02/12	:30	4:43 PM		NMSNTV03GPH	\$275.00		4
	All			F	08/03/12	:30	4:43 PM		NMSNTV03GPH	\$275.00		5
23	All	CBS Evening News	5p-530p		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30	5:00 PM		NMSNTV30GPH	\$500.00		3
	All			Tu	07/31/12	:30	4:58 PM		NMSNTV30GPH	\$500.00		1
	All			W	08/01/12	:30	4:59 PM		NMSNTV30GPH	\$500.00		2

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Order #	189466
Alt Order #	06831492
Deal #	
Order Flight	07/27/12 - 08/06/12

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
23	All	CBS Evening News	5p-530p	Th	08/02/12	:30		5:00 PM	NMSNTV03GPH	\$500.00		4
	All			F	08/03/12	:30		4:58 PM	NMSNTV03GPH	\$500.00		5
24	All	KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30		5:39 PM	NMSNTV30GPH	\$500.00		1
	All			Tu	07/31/12	:30		5:45 PM	NMSNTV30GPH	\$500.00		3
	All			W	08/01/12	:30		5:39 PM	NMSNTV30GPH	\$500.00		2
	All			Th	08/02/12	:30		5:46 PM	NMSNTV03GPH	\$500.00		5
	All			F	08/03/12	:30		5:40 PM	NMSNTV03GPH	\$500.00		4
25	All	Jeopardy	M-F 6p-630p		07/30/12 to 08/05/12	10x		MTWTF--				
	All			M	07/30/12	:30		6:04 PM	NMSNTV30GPH	\$700.00		1
	All			M	07/30/12	:30		6:28 PM	NMSNTV30GPH	\$700.00		9
	All			Tu	07/31/12	:30		6:05 PM	NMSNTV30GPH	\$700.00		6
	All			Tu	07/31/12	:30		6:28 PM	NMSNTV30GPH	\$700.00		2
	All			W	08/01/12	:30		6:05 PM	NMSNTV30GPH	\$700.00		7
	All			W	08/01/12	:30		6:28 PM	NMSNTV30GPH	\$700.00		3
	All			Th	08/02/12	:30		6:05 PM	NMSNTV03GPH	\$700.00		10
	All			Th	08/02/12	:30		6:29 PM	NMSNTV03GPH	\$700.00		4
	All			F	08/03/12	:30		6:06 PM	NMSNTV03GPH	\$700.00		5
	All			F	08/03/12	:30		6:29 PM	NMSNTV03GPH	\$700.00		8
26	All	Wheel of Fortune	M-F 630p-7p		07/30/12 to 08/05/12	5x		MTWTF--				
	All			M	07/30/12	:30		6:54 PM	NMSNTV30GPH	\$850.00		3
	All			Tu	07/31/12	:30		6:48 PM	NMSNTV30GPH	\$850.00		2
	All			W	08/01/12	:30		6:54 PM	NMSNTV30GPH	\$850.00		1
	All			Th	08/02/12	:30		6:48 PM	NMSNTV03GPH	\$850.00		4
	All			F	08/03/12	:30		6:48 PM	NMSNTV03GPH	\$850.00		5
27	All	M-F KRQE News 13 @10p	10p-1035p		07/30/12 to 08/05/12	5x		MTWTF--				

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**USA**

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27	All	M-F KRQE News 13 @10p	10p-1035p								
	All			M	07/30/12	:30	10:12 PM	NMSNTV30GPH	\$700.00		3
	All			Tu	07/31/12	:30	10:31 PM	NMSNTV30GPH	\$700.00		2
	All			W	08/01/12	:30	10:27 PM	NMSNTV30GPH	\$700.00		4
	All			Th	08/02/12	:30	10:14 PM	NMSNTV03GPH	\$700.00		5
	All			F	08/03/12	:30	10:24 PM	NMSNTV03GPH	\$700.00		1
28	All	Tue Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	--T-----				
	All			Tu	07/31/12	:30	8:36 PM	NMSNTV30GPH	\$1,300.00		1
29	All	Wed Prime Hour 3	9p-10p		07/30/12 to 08/05/12	1x	--W----				
	All			W	08/01/12	:30	9:32 PM	NMSNTV30GPH	\$1,800.00		1
31	All	Fri Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	8:32 PM	NMSNTV03GPH	\$1,400.00		1
49	All	Wed Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	--W----				
	All			W	08/01/12	:30	8:44 PM	NMSNTV30GPH	\$1,200.00		1
52	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	7:59 AM	NMSNTV03GPH	\$150.00		1
53	All	M-F 9-10a	9a-10a		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	9:24 AM	NMSNTV03GPH	\$200.00		1
54	All	Let's Make A Deal	M-F 10a-11a		07/30/12 to 08/05/12	1x	----F--				
	All			F	08/03/12	:30	9:59 AM	NMSNTV03GPH	\$250.00		1
55	All	Price Is Right	11a-12p		07/30/12 to 08/05/12	1x	----F--				

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Invoice Period	07/30/12 - 08/03/12

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	236

Order #	189466
Alt Order #	06831492
Deal #	
Order Flight	07/27/12 - 08/06/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	All	Price Is Right	11a-12p	F	08/03/12	:30	10:58 AM	NMSNTV03GPH	\$300.00		1
56	All	KRQE News 13 @Noon	12p-1230p		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	12:24 PM	NMSNTV03GPH		\$550.00		1
57	All	Soap Rotator	M-F 1230p-2p		07/30/12 to 08/05/12	2x	-----F--				
	F			08/03/12	:30	12:59 PM	NMSNTV03GPH		\$300.00		2
	F			08/03/12	:30	1:25 PM	NMSNTV03GPH		\$300.00		1
58	All	The Talk	2p-3p		07/30/12 to 08/05/12	2x	-----F--				
	F			08/03/12	:30	2:26 PM	NMSNTV03GPH		\$300.00		2
	F			08/03/12	:30	2:59 PM	NMSNTV03GPH		\$300.00		1
59	All	Dr. Phil	3p-4p		07/30/12 to 08/05/12	2x	-----F--				
	F			08/03/12	:30	3:25 PM	NMSNTV03GPH		\$175.00		2
	F			08/03/12	:30	3:55 PM	NMSNTV03GPH		\$175.00		1
60	All	Fri Prime Hour 1	7p-8p		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	7:35 PM	NMSNTV03GPH		\$2,400.00		1
61	All	Fri Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	8:47 PM	NMSNTV03GPH		\$2,800.00		1
62	All	KRQE News 13 @5a	KRQE News 13 @5a		07/30/12 to 08/05/12	1x	-----F--				
	F			08/03/12	:30	5:23 AM	NMSNTV03GPH		\$75.00		1

Aired Spots

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Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Advertiser	POL/Crossroads GPS	Invoice #	189466-2
Product	CROSSROADS GPS	Invoice Date	08/05/12
Estimate Number	236	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/03/12

Station	KRQE	Order #	189466
Account Executive	Petry Philadelphia	Alt Order #	06831492
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/27/12 - 08/06/12

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Gross Total	\$37,100.00
Agency Commission	\$5,565.00
Net Amount Due	\$31,535.00
NM Gross Rec Tax ALB	7.0%
Amount Due	\$2,207.45
	\$33,742.45

Payment Terms 30 Days

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